

TERMS & CONDITIONS

Dubai 2024

UAE 8th Edition

Saturday 9th November 2024

Objective: Designing innovative concepts for bathroom-related products.

Topic: The specific brief for the object to be designed will be announced on **Saturday 9th November 2024**.

Context: The context has changed. Since the outbreak of the Covid-19 pandemic and its subsequent global impact, we have seen that designers have had to adapt quickly to new needs and to a different global reality. Hygiene, disinfection, social distance... these are now part of the new context, joining sustainability, personal care, accessibility and the lack of affordable housing, which have been key elements in the agenda of the last few years.

Our aim is to involve the community of young designers in the research for original and innovative yet simple solutions, which improve the user's interaction with bathroom products, for both private and public spaces.

Another goal is to offer a platform to promote, facilitate and concentrate creativity in a display of fast and intensive work focused on bathrooms, an area that is traditionally not the subject of a great deal of innovation.

Enrolment: **Participants can register at www.onedaydesignchallenge.net until 11:59 p.m. (UTC+2) on 7th November 2024.**

Participants can register at www.onedaydesignchallenge.net until 11:59 p.m. (UTC+02) on 7th November 2024. They can also register in person at Al Safa Art & Design Library Al Wasl Rd - Jumeirah - Jumeirah 3 - Dubai, on the day of the event itself, 9th November 2024 from 8:30 a.m. and until 11:00

a.m. Once the number of 200 registered participants is achieved, the registration period will be closed, regardless of the date. Moreover, the organization can cancel the event at any time, should the health situation require it.

The organizing committee reserves the right to increase or reduce the capacity and to cancel the event at any time, should the health situation require it.

When registering, participants should include the following information and documentation:

- Name and surname/s.
- School or company.
- Address (street number, town/city and postal code).
- Contact telephone number and e-mail.
- Date of birth.

To register, participants registering through the official Roca page www.onedaydesignchallenge.net should upload all the required information/documents before 11:59 p.m. (UTC+2) on 7th November 2024.

Any registration submitted without any of the above information shall be null and void.

Only one registration per person can be accepted and, once the registration number has been confirmed, it can no longer be changed. Duplicated registrations by the same person will also be considered null and void.

This competition is aimed at students and young professionals living within the territory of United Arab Emirates who are aged from 18 to 29 years old on the day of the competition (both ages included).

Participants can take part individually or in groups of up to 2 members, on the condition that all of the members meet the aforementioned requirements.

The following persons are excluded from participating:

- The winners of 1st, 2nd or 3rd and We Are Water Foundation prize of the previous editions of the competition.
- Employees of companies that form part of the Roca Group and their relatives up to 4th degree of consanguinity

- The winners of all the editions of the Roca's international design contest *jumpthegap*®.

Logistics: At 9:30 a.m. on 9th November, the design topic will be announced in live at the venue of the event.

A printed copy will be given to all of the participants.

The design period for the competition will run from 9:45 a.m. to 5:00 p.m. and participants can work on site or wherever they wish.

All participants will be able to submit their projects from 3:00 p.m. to 5:00 p.m.

The projects can be submitted in two different methods:

1. Participants are allowed to submit their applications through the official website of Roca's contest:

(<https://www.onedaydesignchallenge.net/en/contests/uae/uae-2024>)

Participants will find the project submission icon on the "UNITED ARAB EMIRATES 2024" website mentioned above. Please note that when clicking on the submission icon, a new screen asking the participant to introduce the user and password generated when subscribing to the contest will appear. Only after having introduced such user and password, participants will be able to upload the documents of the project.

2. In case of technical issues, participants can also submit the projects at the desk indicated for the purpose, presented on an USB with the participant's registration number written in marker on the outside. There should be no other files on the pen drive except the final competition files.

At 5:30 p.m., the jury will deliberate in order to choose the winning projects of the Roca One Day Design Challenge UAE 8th Edition. The jury will also elect a first, second and third substitute winners just in case any of the awarded projects do not meet the conditions set out in these rules.

At 7:30 p.m., the award ceremony is going to take place at the Al Safa Art & Design Library Auditorium Al Wasl Rd – Jumeirah 3 - Dubai – United

Arab Emirates and the jury will announce the list of the winners of the first, second and third prize.

The members of the jury will base their evaluations on the creativity and originality of the designs, as well as on their viability, while also giving credit for the clarity, legibility and graphic design of the presentations.

Due to the current climate situation and to the commitment of Roca One Day Design Challenge to the United Nations Sustainable Development Goals, all presented designs must take into account sustainability and the saving of water in order to aim for the prizes.

The first prize-winner will receive a prize of 6,000 AED.

The second prize-winner will receive a prize of 4,000 AED.

The third prize-winner will receive a prize of 2,000 AED.

The Jury reserves its right to leave any of the said prizes unawarded if the project proves to be plagiarism or in any other way infringes the copyrights of third parties. The Jury also reserves its right to leave the said prizes unawarded if in their opinion none of the projects submitted to the present contest significantly adheres to the value of sustainability and/or has enough quality to deserve an award.

Once winners are communicated by email about their winner condition, the winners will have to prove the veracity of their date of birth and residence stated in the form when subscribing to the present contest by either (a) sending a copy of their ID or passport to the email designchallenge.ae@roca.net or (b) showing to the Roca personnel at Al Safa Art & Design Library Al Wasl Rd - Jumeirah - Dubai - United Arab Emirates their ID or passport and allowing them to make a photo or photocopy of the same. If the winners do not succeed in proving their date of birth and/or residence by any of the means described above no later than 15 days after the award communication, they will be automatically disqualified, and their winner position will accrue in the benefit of the following finalist according to the Jury votes.

Awards specified above shall be paid in cash to the award winners.

The awards shall be paid in AED.

The award amount shall be taxed under the general rules of United Arab Emirates.

In order to be eligible to receive the economic award corresponding to each position (first, second and third prizes), **the awarded person** (and in case of groups, at least one of the members of the awarded group) **shall be present in the Award Ceremony (7.30 p.m. at Al Safa Art & design Library Jumeirah 3- Dubai – United Arab Emirates) to collect the award.**

If the awarded person (or at least one member of the awarded group) is not present during the Award Ceremony he/she (the group) will lose its right to the economic award but will maintain its condition of awarded person/group on the Roca One Day Design Challenge UAE 2024 8th Edition.

If in any moment before the payment of the prizes the Organization detects that any of the awarded projects does not meet the conditions set out in these rules because it is not an original project or for any other reasons, the project affected by such circumstance will be disqualified and the following winners and substitute winners will upgrade one place in the winners' classification. If any prize could not be awarded because there are no enough substitute winners, such prize will be declared as unawarded.

Presentation: To design the projects, participants can use any manual or digital 2D, 3D tool, scale model, photograph, collage, etc. However, the concepts must be described and illustrated on two horizontal A3 sheets or less.

The projects must be submitted to the website or on a usb with the participant's registration number, which can be found in the Participant's area at the official Roca page www.onedaydesignchallenge.net.

The submission period for projects is from 3:00 p.m. to 5:00 p.m. on 9th November.

In order to submit a project, it is essential that participants have enrolled previously within the established period. Only one project may be submitted by each participant or group registered.

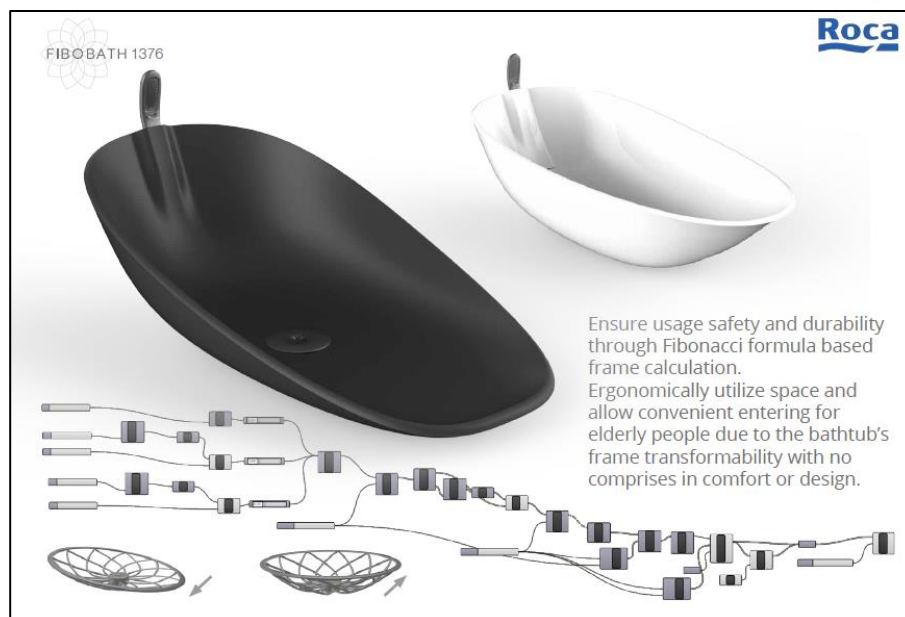
To guarantee the confidentiality of the participants, the real name of the individual or group participating should not appear on the A3


sheets submitted. The projects will be identified by the registration number.

Each participant or group should submit **2 digital files, which must comply with the following specifications without exception:**


- **A horizontal PDF file with up to two A3 sheets which must contain:**
 - Title of the project
 - Image of the design.
 - Description in less than 150 words (minimum font size 24 pt).
 - No more than 1,500 Kb.

Example of .pdf file:

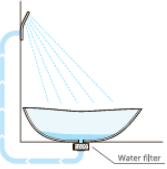




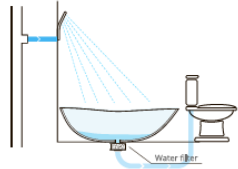
FIBOBATH 1376




The intent of this concept is to take advantage of the bathtub's classic design and enhance it as follows:

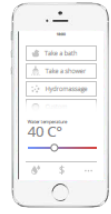


Water filter



Water filter





Maintain environmental care approach by introducing a looped water supply system providing stand-alone running mode;

The bathtub can be either connected to water supply system or work in a standalone mode

Prevent dripping and splashing water thanks to an airy water screen. Provide easy washing and drying of the bathtub's hydrophobic coating with the help of accessible valves.

Implement bathtub remote control via phygital technology.

• **A horizontal JPEG file with:**

- Title of the project
- The most representative image of the project.
- No more than 1,500 Kb.

Example of .jpg file:



- The PDF and JPEG files should not take up more than 1,500 Kb each.

- **The name of both files should be the registration number only without any additional characters.**
- Although not mandatory, the registration number may also be included in the images of the project.

The projects must be presented in English.

Any entry that does not meet the abovementioned requirements will not be evaluated by the jury.

Please note that the jury will only use the PDF document for evaluation purposes. The JPEG document will serve only for communication and divulgation purposes.

Other aspects: The spirit of this event strives to foster the participants' creativity during the time over which the competition runs. As such, the projects submitted must be an original creation of the concerned participants and must not have been used previously for any other purpose. Projects generated by Artificial Intelligence, either as a whole or just a part of them, will be automatically disqualified in full.

The projects submitted must consist on a realistic object having a good design, which considers functional criteria and is consistent with the Topic of the competition announced by the Organization and feasible according to technologies existing at the date of the competition.

The Intellectual Property of the projects submitted belongs to their authors. However, the company Roca Sanitario S.A. shall have preferential rights for a period of 6 months to reach an agreement with any participant of the competition with respect to the rights to use the projects submitted.

By enrolling in this competition all participants (including the winner/s and finalists):

- (I) assign to the companies that form part of the Roca Group, the reproduction, distribution and communication to the public rights over their projects submitted to the contest, for all countries in the world and for the maximum period permitted by law in each one of such countries for the purpose of promotion of their projects in publications

- of general interest and/or specialized magazines, as well as on the websites, editions and publications of Roca, and also on the contest website. Roca Group will be entitled to assign to third parties, without the previous written consent of the authors, the right of reproduction and publication of the projects submitted by the authors to the contest for the territorial and temporal scope they deem necessary, for the sole and only purpose of promoting the authors projects worldwide; and
- (II) authorise the companies that form part of the Roca Group to publish any images that may be taken of them during the course of the competition on any medium, whether in photographic or video format. This authorization is deemed to be granted for the entire world and for the maximum period of time authorized by law, but not shorter than twelve months.

Any issues or disputes that may arise in relation to the interpretation of these terms and conditions shall be settled by the jury in accordance with the provisions included therein. Any aspect that is not expressly covered in the terms and conditions shall be settled in line with the principles of fairness. The jury's decision will be final.

By enrolling in this competition, you agree that your personal details will be included in a file owned by Roca Sanitario, S.A. (Spain) Avenida Diagonal 513, 08029 Barcelona - Spain which is responsible for processing this file, the purpose of which is to manage participation in the competition.

Roca Sanitario S.A. shall share this file with Roca Sanitario, S.A. Representation Office Middle East, Dubai with registered office in Gold & Diamond Park Building no 5 Office 111, Al Quoz, Dubai UAE for the purpose of managing the competition.

For any other purpose, the express consent of the candidates shall be required.

Participants may exercise their rights of access, rectification, cancellation and opposition in writing to Roca Sanitario, S.A. Exercising the rights of cancellation and opposition shall result in the participant's registration in the competition being withdrawn, as the details are required for managing the participation in the event.

By enrolling in this competition, participants accept these terms and conditions.

On any questions please contact:

E-mail: designchallenge.ae@roca.net