

Urinals are a very common product in men's restrooms and although there is a female version available, its presence and use is very limited in any market.

Any enhancement of ergonomics has been focused on male adults. There is currently no optimized solution that can be integrated into an all-gender public toilet.

Any user of public restrooms will have experienced at some point the traditional long lasting problems that remain unsolved, such us lack of cleanliness long queues in front of women's restrooms...

Taking into account the needs of a society which is increasingly aware of health and hygiene issues and is also more conscious of gender equality and with higher acknowledgement rates for non-binary gender individuals, today we present the following challenge:



ReDESIGN the URINAL

So that it can be safely and hygienically used by any user regardless of their age or gender.

The design proposals delivered by participants must:

- > Improve cleaning and hygiene
- > Take into account environmental awareness and the saving of water
- > Take into account the design of the product, not that of the space. You must design an object, not a proposal of interior design or layout.

And don't forget that this is a product design contest and the jury will value:

- > Good Product Design, good balance between form and function.
- > Feasible product proposals that are indeed aligned with this brief.
- > Product proposals that enhance the user experience.
- > Originality, solutions not previously seen in the market.
- > Good presentation skills, easy to understand proposals.